

# DYW D&A Business Newsletter

## *July 2021*

### Welcome

Welcome to the DYW Dundee and Angus July newsletter.

**Reminder:** Please mark this newsletter as 'not junk' in your email inbox to avoid missing out on future issues. Thank you

In this update:

- [\*\*Agricultural businesses needed for school project\*\*](#)
- [\*\*Share your career story with us for #NoWrongPath\*\*](#)
- [\*\*The Young Person's Guarantee\*\*](#)
- [\*\*RISE Project\*\*](#)
- [\*\*The Open University online resources\*\*](#)

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If you have an interest in supporting a school with some virtual activities please get in touch with our team by emailing [\*\*contact@dywda.co.uk\*\*](mailto:contact@dywda.co.uk)

[\*\*Click here\*\*](#) to read our Business Booklet for inspiration!

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## **Agricultural businesses needed for school project**

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**Brechin High School/Community Campus** have been awarded Big Lottery funding to set up a **community agricultural project** that aims to develop a piece of land close to the school and train students on skills of growing fruit and vegetables, permaculture and biodiversity.

The young people taking part will receive an accredited qualification at the end of the course – SCQF Rural Skills with students gaining knowledge of how a rural business enterprise operates. The course **begins in August** when schools return, and **over the winter months**, from roughly October to January they will move away from the hands-on agricultural side of things towards a focus on business and enterprise.

The school is **looking for agricultural businesses to visit the group** to discuss the nature of their business, what the important and significant shaping factors are, what factors can create volatility in the business environment or any other important factors including - disease epidemics, commodity prices, energy costs, consumer preferences, business diversification, etc.

**If you would like to get involved contact Michael Gibson from DYW D&A at [michael@dywda.co.uk](mailto:michael@dywda.co.uk)**

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**Share your career story with us for  
#NoWrongPath**



# NoWrongPath

**#NoWrongPath is back** and in a year with significant disruption to education, the messaging of the campaign is more important than ever.

Now in its fifth year, **#NoWrongPath is a social media movement** created by Developing the Young Workforce which **provides inspiration and reassurance to young people around exam results day**. With the continued uncertainty, it is vital that Scotland's young people are aware of the options that are available to them and #NoWrongPath aims to spread this message.

Developing the Young Workforce is inviting businesses, organisations and professionals from all over Scotland to help share this message of reassurance, help educate young people about the options that are available to them and demonstrate that there is **#NoWrongPath** to success.

Developing the Young Workforce Dundee and Angus are inviting **you** to take part in this year's activities which include **a short video for social media** sharing your career story.

**To take part, we suggest filming a short video of yourself (five minutes max and using a phone, tablet, laptop) answering the following questions –**

1. What did you do when you left school?
2. What are you doing now?
3. How do you feel about the career path you have taken?

If you would like to share your #NoWrongPath story contact us at [contact@dywda.co.uk](mailto:contact@dywda.co.uk)

You can also find out more about the national campaign and other ways to get involved [here](#)

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## The Young Person's Guarantee



Could your business give a young person the chance to succeed through the opportunity of a job, apprenticeship, education, training or volunteering?

The **Young Person's Guarantee** was launched in November 2020 to protect young people from the economic impact of COVID-19. It covers a range of employability services and aims within 2 years to give all young people, **aged 16-24 in Scotland**, the chance to succeed through the opportunity of a **job, apprenticeship, education, training or volunteering**.

Scotland's employers are being asked to get behind the Young Person's Guarantee and support young people in up to 5 ways:

- Prepare them for the world of work
- Create opportunities for young people who face the greatest barriers to work
- Invest in a skilled workforce through apprenticeships, training and upskilling opportunities
- Create jobs and opportunities suitable for 16-24 year olds
- Ensure a work environment which supports all young people and provides fair work

**Developing the Young Workforce Regional Groups are the local point of contact** for employers to explore options and commit their support to the Young Person's Guarantee.

If you're an employer who would like to get behind the Young Person's Guarantee and better prepare young people in Scotland for the world of work email us at [contact@dywda.co.uk](mailto:contact@dywda.co.uk)

You can also keep up to date by following #YPGuarantee

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## RISE Project



RISE is a new partnership programme between Dundee City Council Children and Families Service and Dundee and Angus College **open to young people in their last year/six months of compulsory education.**

The course aims to provide transition into further education, training and employment through a supported college course.

RISE are **looking for employers to support the project** with career awareness sessions with a view to offering students an insight into what it is like to work in a particular sector. Having canvassed career aims of the young people they are particularly keen to hear from **employers in the construction, hospitality, armed forces, sport and recreation, gaming, retail and hair and beauty sectors.**

If you are an employer who can spare an hour or so of your time to better prepare the young people taking part for the world of work contact Ashleigh Angus at [a.angus@dundeeandangus.ac.uk](mailto:a.angus@dundeeandangus.ac.uk)

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## The Open University online resources



## Graduate Apprenticeships Information Session Webinar

Are digital skills gaps holding your business back?

Find out more about how [The Open University](#) can support your organisation's digital talent pool through fully **funded Graduate Apprenticeships in Cyber Security and Software Development**. Visit the online webinar [here](#)

Also read about the Graduate Apprenticeships offered to Scottish employers [here](#)

## Open Learn Free Online Courses

[Scottish Council for Voluntary Organisations](#) and Scottish Local Authorities have partnered up with the Open University to provide a selection of **free training courses** to **enhance career prospects and opportunities**.

Courses can be completed at any time, at your own pace and cover subjects such as **skills for work, digital, leadership and management plus more**.

Learn more and access the courses [here](#)

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## Contact DYW

e: [contact@dywda.co.uk](mailto:contact@dywda.co.uk)

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