
DYW D&A Business Newsletter

October 2021

Welcome

Welcome to the DYW Dundee and Angus October newsletter.

Reminder: Please mark this newsletter as 'not junk' in your email inbox to avoid missing out on future issues. Thank you

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If you have an interest in supporting a school with some virtual activities please get in touch with our team by emailing contact@dywda.co.uk

[Click here](#) to read our Business Booklet for inspiration!

Welcome Monica to the team



Hello My name is Monica Young and I am the new Developing the Young Workforce Manager in Dundee and Angus.

I have worked in the DYW landscape for almost 7 years, both in schools creating employer partnerships and for a local authority supporting other schools to embed the Career Education Standard in their own settings. I believe passionately in creating an environment where schools and industry can exchange knowledge and experience and have seen first-hand the positive impact it has on pathways for young people beyond school.

I am excited to be working on improving outcomes for young people across Dundee and Angus and look forward to exploring new and innovative ways to engage pupils with the world of work.

If you are interested in how DYW can support your business or want to get in touch contact - monica@dywda.co.uk

Scottish Careers Week



The first ever Scottish Careers Week will take place from **15-19 November**, showcasing the wide range of careers support available to people of all ages across Scotland.

The campaign aims to **help people explore, understand and manage their career choices**, and the services and resources available to support them in achieving their desired career.

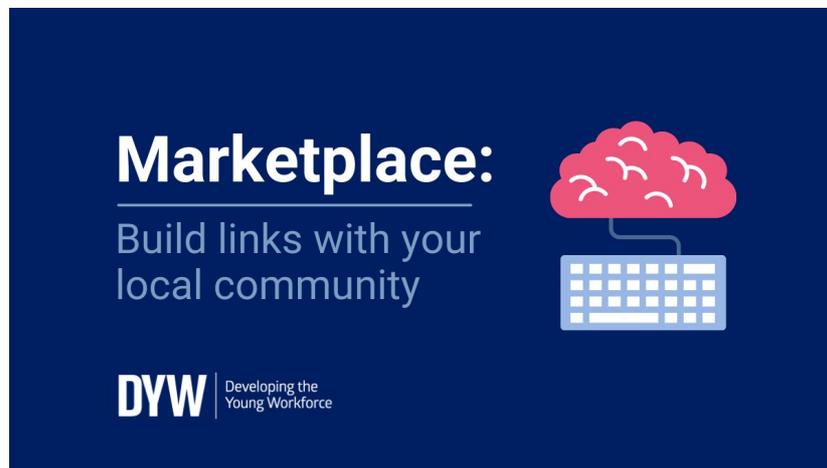
Skills Development Scotland (SDS) is developing the campaign in partnership with the Young Person's Guarantee and Developing the Young Workforce and keen to work with a wide range of national and local partners to support the campaign.

From re-sharing SDS, My World of Work or DYW social media posts, to sharing your own employability resources or hosting a careers talk, there are many ways to get involved and spread awareness of support available.

To find out more click [here](#)

To find out ways you can get involved, download the Scottish Careers Week toolkit [here](#)

Marketplace Opportunities



Marketplace is **an online tool** which makes it easy for **businesses to connect with schools and colleges**.

Build young people's job readiness, increase their career options and grow their knowledge of the world of work with Marketplace.

At the same time you'll be raising awareness of who you are and what you do. It's also great for staff development; your employees will gain a sense of achievement in helping young people.

Pass on your knowledge of your sector through workshops, talks, workplace visits, or placements.

All you need to do is register and tell Marketplace about the opportunity you want to offer.

They will connect you with education and post your opportunity on their online noticeboard for schools and colleges to book. You can even manage your opportunities and associated bookings on Marketplace. It's that simple.

For more information and to register click [here](#)

The Young Person's Guarantee Reminder



Could your business give a young person the chance to succeed through the opportunity of a job, apprenticeship, education, training or volunteering?

The **Young Person's Guarantee** was launched in November 2020 to protect young people from the economic impact of COVID-19. It covers a range of employability services and aims within 2 years to give all young people, **aged 16-24 in Scotland**, the chance to succeed through the opportunity of a **job, apprenticeship, education, training or volunteering**.

Employers of all sizes and across **all sectors can get involved with Young Person's Guarantee in up to 5 ways (it is not required to support all 5 asks):**

- Prepare them for the world of work
- Create opportunities for young people who face the greatest barriers to work
- Invest in a skilled workforce through apprenticeships, training and upskilling opportunities
- Create jobs and opportunities suitable for 16-24 year olds
- Ensure a work environment which supports all young people and provides fair work

Your organisation may already provide some of these opportunities, but by signing up to the Young Person's Guarantee you can become an accredited YPG employer and experience many other benefits.

Developing the Young Workforce Regional Groups are the local point of contact for employers to explore options and commit their support to the Young Person's Guarantee.

If you're an employer who would like to get behind the Young Person's Guarantee and better prepare young people in Scotland for the world of work email us at contact@dywda.co.uk

You can also keep up to date by following #YPGuarantee

The Young Person's Guarantee Employer Conference - Public Sector and Healthcare



This employer conference will help you find out more about **the benefits of engaging with young people, support available and how to get involved.** Delivered by the Scottish Government and Skills Development Scotland (SDS) the webinar includes:

- an overview of the Young Person's Guarantee, the 5 asks of employers and how to sign up
- employer discussion on how they've got involved with the Guarantee and the work they're doing to bring young people into the sector
- panel discussion with young people from the industry, and Jamie Hepburn the Minister for Higher Education and Further Education, Youth Employment and Training

The event will be hosted by Sandy Begbie, CEO Scottish Financial Enterprise and Chair of the Young Person's Guarantee.

Register for the event [here](#)

Become a Role Model in Tech



Digital Technology Education Charter is looking to provide schools with role models who are **working in the Scottish tech industry** to help inspire pupils into tech.

They are seeking professionals working in this industry to participate in their poster campaign. By submitting details such as your company name, a quote on why pupils should choose Computing Science and a photo including members of your team, your organisation could feature on a poster which will inspire young people into a tech career.

All posters that are made will be shared on social media and shared with teachers delivering Computing Science.

To find out more and get involved click [here](#)

The Open University Training for Scottish SME Businesses



Following a £1 million commitment by the Scottish Funding Council, small and medium-sized enterprises (SMEs) – organisations with fewer than 250 employees – across Scotland can access **fully funded training up to the value of £5,000** delivered by The Open University (OU), to support the **development of their staff and volunteers**.

Funded by the Scottish Government as part of Phase 2 of the Flexible Workforce Development Fund (FWDF), to help SMEs address key skills gaps, adapt to new ways of working and maximise the opportunities to restart, recover and renew.

Courses offered by the OU reflect Scotland's skill priorities with short courses, microcredentials, undergraduate and postgraduate modules available in leadership and business; digital and IT; health and social care; and green economy.

To find out more visit - <https://www.open.ac.uk/scotland/news/training-Scotland-SMEs>

Contact DYW

e: contact@dywda.co.uk

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