
DYW D&A Business Newsletter

November 2021

Welcome

Welcome to the DYW Dundee and Angus November newsletter.

Reminder: Please mark this newsletter as 'not junk' in your email inbox to avoid missing out on future issues. Thank you

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If you have an interest in supporting a school with some virtual activities please get in touch with our team by emailing contact@dywda.co.uk

[Click here](#) to read our Business Booklet for inspiration!

The Young Person's Guarantee



Could your business give a young person the chance to succeed through the opportunity of a job, apprenticeship, education, training or volunteering?

The **Young Person's Guarantee** was launched in November 2020 to protect young people from the economic impact of COVID-19. It covers a range of employability services and aims within 2 years to give all young people, **aged 16-24 in Scotland**, the chance to succeed through the opportunity of a **job, apprenticeship, education, training or volunteering**.

Employers of all sizes and across **all sectors can get involved with Young Person's Guarantee in up to 5 ways (it is not required to support all 5 asks):**

- Prepare them for the world of work
- Create opportunities for young people who face the greatest barriers to work
- Invest in a skilled workforce through apprenticeships, training and upskilling opportunities
- Create jobs and opportunities suitable for 16-24 year olds
- Ensure a work environment which supports all young people and provides fair work

Your organisation may already provide some of these opportunities, but by signing up to the Young Person's Guarantee you can become an accredited YPG employer and experience many other benefits.

Developing the Young Workforce Regional Groups are the local point of contact for employers to explore options and commit their support to the Young Person's Guarantee.

If you're an employer who would like to get behind the Young Person's Guarantee and better prepare young people in Scotland for the world of work email us at contact@dywda.co.uk

You can also keep up to date by following #YPGuarantee

Help from businesses needed for classroom projects



Calling all companies...some requests from local schools for assistance with ongoing classroom projects:

Arbroath Academy is in the early stages of setting up a **barista coffee centre in the school** and are looking to speak to partners who could assist with the project and associated resources. They are also looking at **podcasting** in the near future and would love to hear from any businesses and partners who could assist. Finally the school is currently ramping up their work placement model and are looking for companies that might be able to **allow pupils to access their businesses to get first hand industry experience**. If you can help out contact Andrew McCartney at a.mcartney@angusschools.org.uk

Rockwell Learning Centre is also looking for employers and partners to support their students with **coffee barista training**, either for a small group or individually, as well as companies who could assist with **work experience with animals care** and **trades/construction**. Contact Sarah Clark at sclark527@dundeeschools.scot if you can help.

Brechin High School are running a Rural Skills Course and as part of this course pupils need to:

- Complete a CV

- Complete an application form
- Have a Mock Interview

Would anyone from the **Landbased sector** be happy to spare a few hours to hold a **mock interview**? This would be an invaluable insight for pupils into the real world of work and we would really appreciate your support. If you're able to help please get in touch with Marthe at Marthe@dywda.co.uk

Schools across Angus are looking for support with **work placements** in the following industries: **Garage/Motor vehicle mechanics, Engineering: and Trades & construction**. To find out how you can support contact Annemarie Smith at SmithA6@angus.gov.uk

Downfield Primary school pupils are working on a Trades project and are hoping to arrange some **class career talks/demonstrations** to learn about the trades industry for next term. If anyone has a trade or knows of anyone who works in this industry and would like to support please get in touch with Marthe - marthe@dywda.co.uk

Dundee and Angus College Modern Apprenticeships



Apprenticeships

Dundee and Angus College are looking to speak to **businesses who could support young Modern Apprentices** by providing invaluable first hand sector experience. Whether it's **hiring someone new or developing an existing employee**, Modern Apprenticeships can help provide the skills you need to adapt, sustain and strengthen your business while attracting fresh talent and developing the workforce of the future.

The following training opportunities are suitable for businesses taking on an apprentice or for existing employees looking to upskill.

D&A College have **free training places** and **no additional fees** will be added along the way. Funding may also be available to assist with a young person's wages. **D&A offer onsite one to one training** and can also offer **free additional specialist skills classes in the Gardyne Campus for the Digital Marketing and IT MAs:**

Digital Marketing: this Modern Apprenticeship equips employees working in digital marketing roles with the skills and knowledge they need. Training includes social media management, analytics, reporting, search engine optimisation, content marketing and the principles of marketing. It's suitable for apprentices who have no experience at all in digital marketing, as well as employees who want to develop the skills they already have.

IT & Telecommunications: This MA offers multiple levels for employees to start, and keep developing, their career in IT and Telecommunications. It provides the skills, knowledge and competence required to operate in a variety of roles in a wide range of areas such as: Hardware Support, Cyber Security, System Operation, System Management, Software Development, Web Development, Database Administration, Telecoms Engineering and Network Planning and Control.

Hairdressing – Level 5 & 6. This Modern Apprenticeship helps you train employees as new starts to hairdressing, but also provides a way for already in the role to upgrade their skills.

If you would like to find out more contact Laura Louch, Creative, Cultural and Digital Sector Development Leader at l.louch@dundeeandangus.ac.uk

Dundee and Angus Skills Boost Courses



To support the recovery of the local economy Dundee and Angus College are offering

a bigger and better suite of **fully-funded short online courses** that have been designed to encourage people to **re-skill or up-skill in subjects that are linked to key growth sectors**.

These short online courses will help **boost your skills** to get you into work, or progress in your job. They can be **started at any time** and studied **flexibly to fit in** with your life.

Courses include topics on marketing, digital transformation, care, kickstarting your employment, digital skills and leadership.

Find out more and sign up [here](#)

DYW Employer Workshops



DYW Edinburgh, Midlothian and East Lothian (DYW EME) deliver a programme of free training webinars for employers in the region that support employers to inform, inspire and hire young people. The delivery of this training via an online platform rather than face to face provides an opportunity for a national employer training offer to be considered and for the sessions to be made available to employers in other regional groups.

These sessions have been developed in response to industry needs and include the following topics;

- Inspiring Young Minds
- Delivering Meaningful Work Placements
- Remotely Onboarding Young People
- Mentoring Young People
- Steps to Inspiring Young People with Additional Support Needs (in partnership with Enable)

- Inclusive Workplaces; ensuring you're not missing out (in partnership with Forth Perspectives)

Further information about each of these workshops can be found on the DYW Edinburgh, Midlothian and East Lothian website via this link - <https://www.dyw-edinmideast.com/news-events--training1.html>

The upcoming pilot webinars open to businesses across Scotland include -

Inspiring Young Minds - Wednesday 1st December (13:30-1600) Wednesday 9th March (9:30-12:00)

Delivering Meaningful Work Placements - Wednesday 2nd February (9:30-12:00)

Remotely Onboarding Young People - Tuesday 8th February (13:30-16:00)

Steps to Inspiring Young People with Additional Support Needs - Thursday 3rd February (13:00-16:30)

If you would like to book a place on these webinars please get in touch with us at contact@dywda.co.uk

SDS Individual Training Account



Get up to £200 towards the cost of a training course with an SDS Individual Training Account (ITA).

Use the money to **build the skills you need for a particular job** or get some training to **take your career to the next level.**

ITA funding is eligible to those -

- Aged 16 or over
- Not in education or involved in any other SDS funded programme
- Unemployed and looking to get back into work
- Employed, earning £22,000 or less per year and looking to progress in or change your job
- Resident in Scotland

There are hundreds of courses to choose from at training providers across Scotland. Check eligibility and apply [here](#)

Graduate Apprenticeships: Developing Scotland's Future Workforce - Report & Webinar

The graphic is a promotional poster for a Zoom webinar. It features a teal header with the text 'Zoom webinar'. Below this, the title 'GRADUATE APPRENTICESHIPS: Developing Scotland's Future Workforce' is displayed in green and black. The date and time 'Thursday January 27 | 13.00 – 14.30' are listed below the title. On the right side, there is a portrait of Paul Campbell, the keynote presenter. In the center, there is a graphic of the report cover, which includes the logos for the Edge Foundation and the Scottish Apprenticeship Advisory Board (SAAB). At the bottom left, the logos for the Edge Foundation and SAAB are shown. At the bottom right, the text identifies Paul Campbell as the 'Keynote presenter: Paul Campbell, Chair of the Scottish Apprenticeship Advisory Board (SAAB) Employer Engagement Group'.

Edge Foundation's recently published report **Apprenticeships: Developing Scotland's Future Workforce** on Graduate Apprenticeships (GAs) has shown that Scottish employers are crying out for more degree-level, work-based learning to address their future skills needs and post-pandemic recovery.

Hear from employers, experts and apprentices - this is your opportunity to join the conversation and find out why GAs are vital now, and for the future of work in Scotland.

Join:

- **Olly Newton, Executive Director of Edge Foundation** as he hosts a webinar event alongside;
- **Paul Campbell**, Head of Learning and Organisational Development at Scottish Water and; Chair of the Scottish Apprenticeship Advisory Board (SAAB) Employer Engagement Group; and

- **David Scott**, Graduate Apprentice at Aviva and Scottish Apprenticeship Advisory Board (SAAB) Apprenticeship Engagement Group member.

Thursday 27th January - 1.00-2.30pm

The discussion will:

- look at the features and benefits of Graduate Apprenticeships
- discuss the key findings of the report
- look at what this means for the future of GAs, employers, learners and learning providers
- allow for Q&A

Find out more and register for the webinar [here](#)

Contact DYW

e: contact@dywda.co.uk

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